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PTO/SB/21 (08-00)

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	Filing Date	September 2, 2003	
	First Named Inventor	Schleicher	
	Group Art Unit	Not yet assigned	
	Examiner Name	Not yet assigned	
Total Number of Pages in This Submission		Attorney Docket Number	W02.001

ENCLOSURES (check all that apply)		
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SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT	
Firm or Individual name	Kurt M. Maschoff
Signature	
Date	December 2, 2003

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Patent

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: SCHLEICHER et al.

Serial No.: 10/653,683

Filing Date: September 2, 2003

For: POINTS-BASED REWARD
AUTOMATION SYSTEM AND
METHOD

Examiner: Not yet assigned

Group Art Unit: Not yet assigned

Attorney Docket No.: W02.001

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

INFORMATION DISCLOSURE STATEMENT

Sir:

Applicants submit herewith patents, publications or other information of which they are aware that they believe may be material to the examination of this application, and in respect of which, there may be a duty to disclose.

The filing of this information disclosure statement shall not be construed as a representation that a thorough search has been made, an admission that the information cited is, or is considered to be, material to patentability, or that no other material information exists. Nor shall the filing of this information disclosure statement be construed as an admission against interest in any manner.

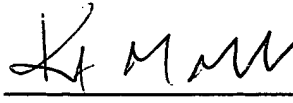
This Information Disclosure Statement is filed in accordance with 37 CFR §§1.56, 1.97 and 1.98. The items listed on the accompanying Form PTO-1449 may be deemed to be pertinent to the above-identified application and are made of record to assist the Patent and Trademark Office in its examination of this application. The Examiner is respectfully requested to fully consider the items listed on the enclosed copy of Form PTO-1449 and to independently ascertain their teaching.

No fee is believed to be due under 37 CFR §1.17(p) for this Information Disclosure Statement since it is being filed within three months of the filing date of a national application.

Respectfully submitted,

December 2, 2003

Date



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(use as many sheets as necessary)

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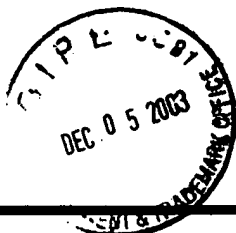
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Examiner Initials*	Cite No. ¹	Foreign Patent Document			Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T ⁶
		Office ³	Number ⁴	Kind Code ⁵ (if known)				
	1	WO	96/29668 ✓	A1	Carrithers et al.	09/26/1996		
	2	WO	00/21008 ✓	A1	Catlin et al.	04/13/2000		
	3	WO	01/13563 ✓	A2	Scognamillo	02/22/2001		
	4	WO	01/43034 ✓	A2	Fredregill et al.	06/14/2001		
	5	WO	01/61597 ✓	A2	Fredregill et al.	08/23/2001		
	6	WO	01/86545 ✓	A2	Fredregill et al.	11/15/2001		
	7	WO	02/061524 ✓	A2	Warwick	08/08/2002		
	8	WO	02/071187 ✓	A2	Bushold et al.	09/12/2002		

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¹Unique citation designation number. ²See attached Kinds of U.S. Patent Documents. ³Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). ⁴For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁵Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. ⁶Applicant is to place a check mark here if English language Translation is attached.



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			Applicati n Numb r	10/653,683	
			Filing Dat	September 2, 2003	
			First Named Inventor	SCHLEICHER	
			Group Art Unit	Not yet assigned	
			Examiner Name	Not yet assigned	
Sheet	2	of	2	Attorney Docket Number	W02.001

OTHER PRIOR ART - NON PATENT LITERATURE DOCUMENTS			
Examiner Initials*	Cite No.¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T²
	1	Estell, Libby: "The Wrong Stuff", Incentive, August 2003, 3pgs.	
	2	Gillan, Michelle: "E-Motivation", Sales & Marketing Management, April 2003. 1pg.	
	3	Hatch, Susan: "Incentives with a Byte", Corporate Meetings & Incentives, March 2003, 6pgs.	
	4	Incentive Exchange: "Incentive Exchange® Claims System Features", ©Hinda Incentives, 2003, 3pgs.	
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